



Exhibit & Sponsorship Opportunities

Oct. 29 - Nov. 1, 2025 | San Francisco, California
Hilton San Francisco Union Square

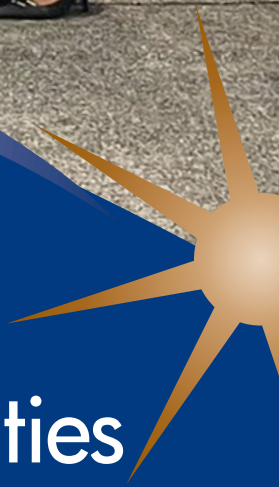


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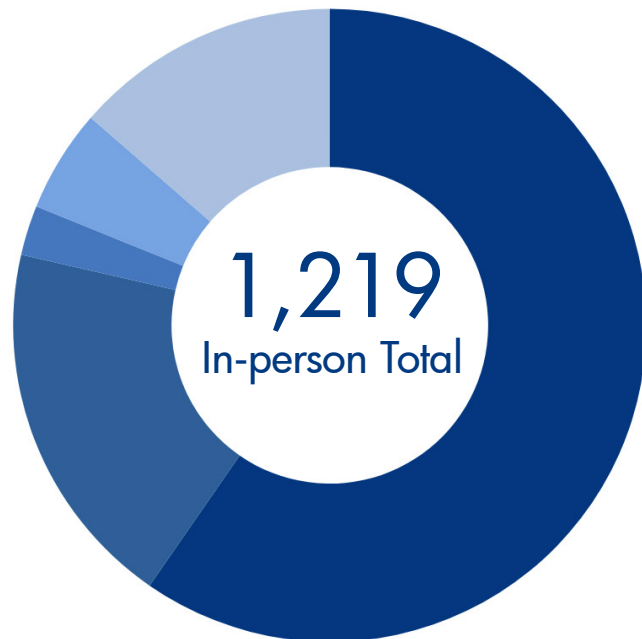


Meeting Information & Demographics

AANEM's network of over 7,800+ physician and nonphysician members collaborate to strengthen the fields of neuromuscular and electrodiagnostic medicine. We are a multi-specialty membership, which provides unique educational opportunities you won't find at primary medical associations. Our ultimate goal is to equip providers with the tools needed to deliver the highest quality care for patients with NM disorders.

2024 Attendance

- 727
Physicians
- 231
Residents & Fellows
- 31
Medical Students
- 64
Technologists
- 166
Researchers & Collaborators



413
Virtual Attendees



1,632
Full Total

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What Do We Offer?

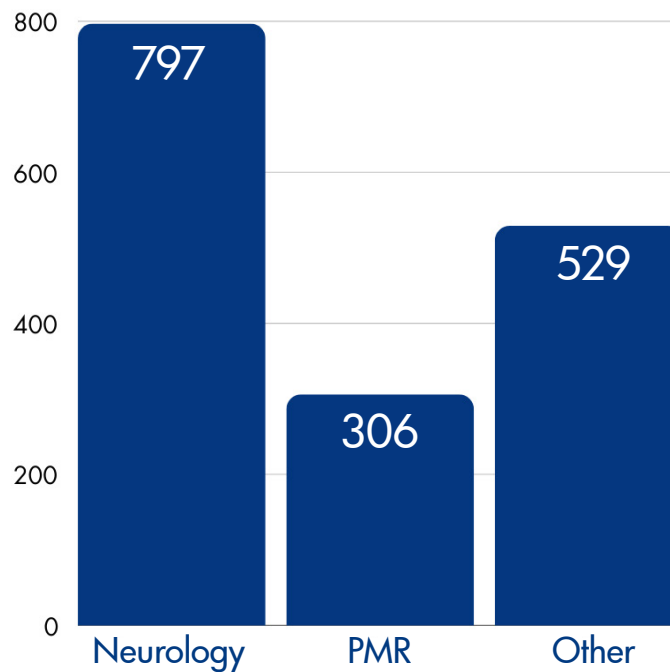
85+ Educational Sessions

47+ Live-Streamed Sessions

3 Plenary Sessions

50+ Workshops

What Do They Practice?



Where Are They From?



1,487
North America



145
International



AANEM Members

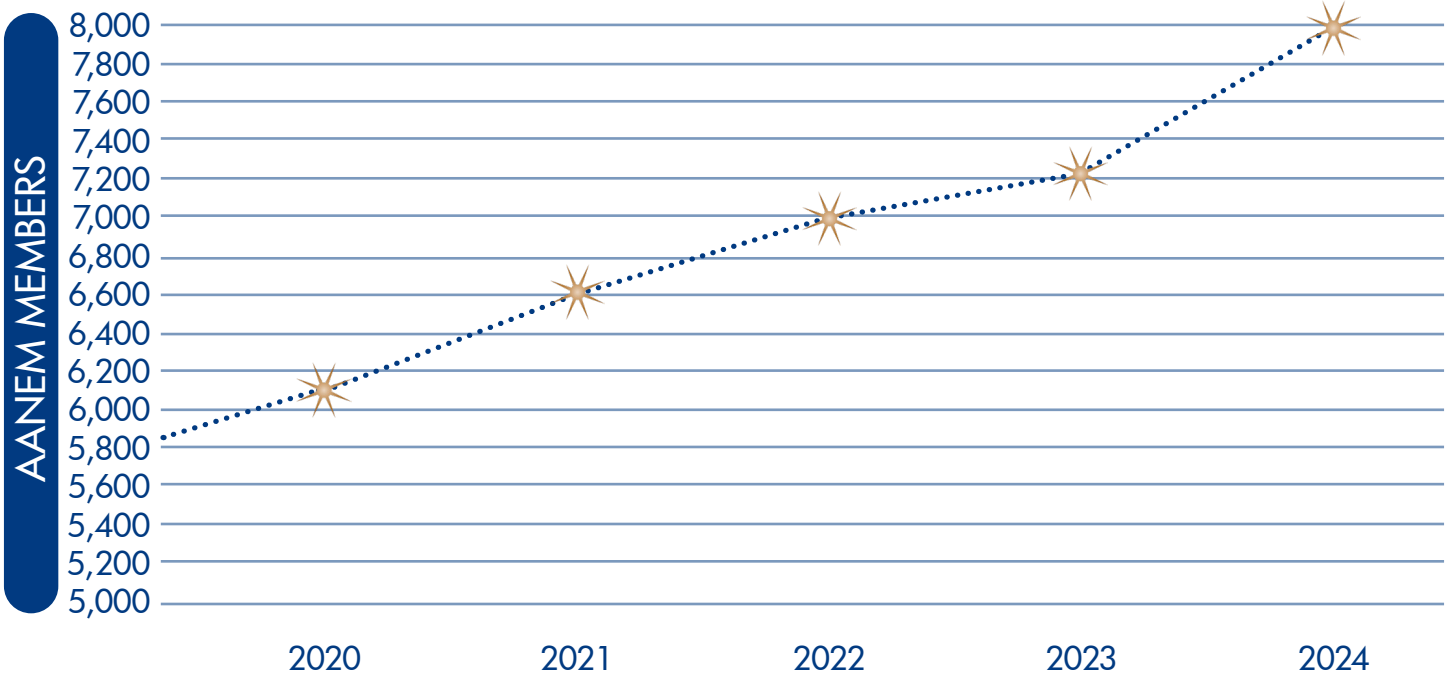
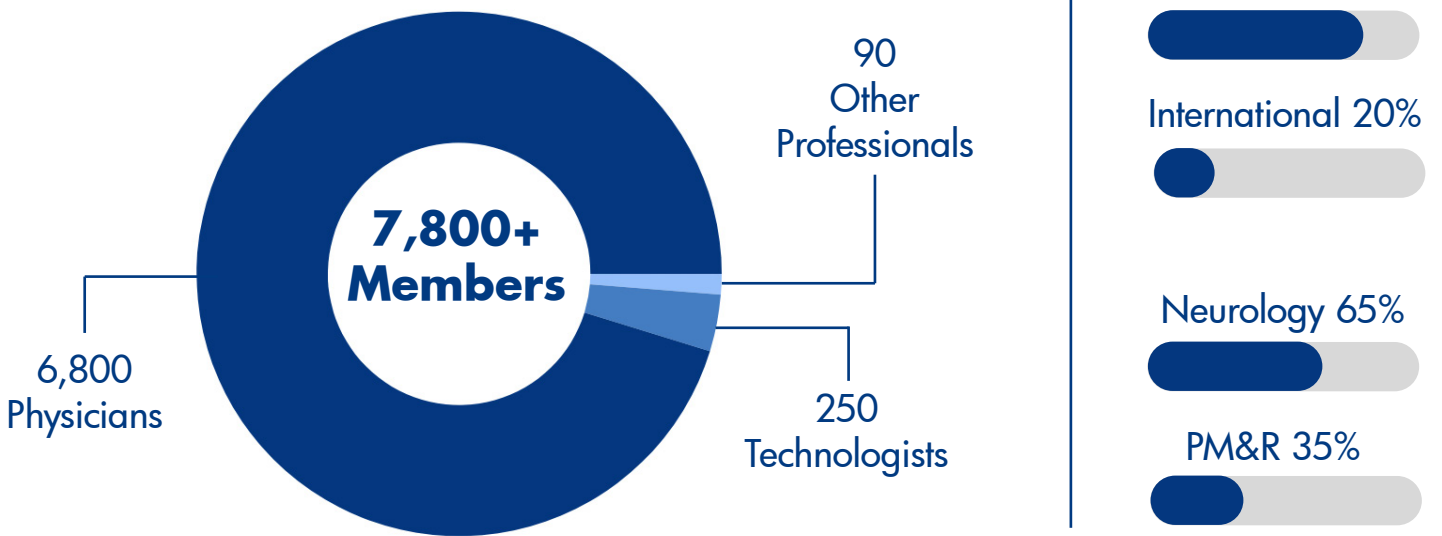




Exhibit Hall

Eligibility to Exhibit

Products and services must be related to the practice of neuromuscular and electrodiagnostic medicine. The AANEM reserves the right to refuse space to any company whose products or services do not meet the educational, scientific, or practice needs of members and attendees.

Booth Size	EARLY BIRD RATE <i>Prior to 5/2</i>	STANDARD RATE <i>After 5/2</i>
10' x 10' Inline	\$2,750	\$2,950
10' x 10' Corner	\$3,050	\$3,250
10' x 20' Inline	\$5,550	\$5,750
10' x 20' Corner	\$6,100	\$6,300
20' x 20' Island	\$12,200	\$12,400
20' x 30' Island	\$18,300	\$18,500

Exhibit Application Process



Past exhibitors: The company's primary exhibitor contact on record will receive an email with their login information. If your exhibit contact has changed or you did not receive an email, please call 507-288-0100 or email our Corporate

Manager at dsidenstricker@aanem.org.

New exhibitors: To set up an account in order to facilitate your online application, please call 507-288-0100 or email our Corporate Manager at dsidenstricker@aanem.org.



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What is Included With the Booth?

Each booth space includes, at no additional charge:

- 4 exhibitor meeting registrations per 10' x 10' booth (additional badges are \$525 each)
- 8' high back drape and 36" high side rails
- 7" x 44" identification sign
- General perimeter security
- Publication of your company's information in the Annual Meeting Program and on the AANEM website
- One pre-registered attendee list (not suitable for mailing)

Responsibility of each exhibitor:

- Labor
- Material handling
- Electrical
- Furniture rental
- Rental displays
- Florist
- Cleaning
- Wi-Fi and/or ethernet connection
- Additional Carpet (ballroom exhibit floor has existing carpet)

Booth Assignments

Assignments will be made in priority point order and will follow the requests of the exhibitor as closely as possible. Priority points are based on:

- Exhibitor history at past meetings
- Level of support for AANEM Annual Meeting in current year
- Date application received
- Size of booth at current meeting

Additional Exhibitor Services and Resources

Access the below services and resources on the [AANEM Exhibitor page](#).

Shepard Exposition Services is the exclusive drayage contractor. Shepard's kit includes complete information, shipping instructions, and order forms for the services it provides. Rigging is not available for this meeting.

All exhibitors will have access to basic Wi-Fi services. Exhibitors must purchase additional services through the venues partners to meet downloading, streaming and dedicated connections. Electrical & utility needs to be ordered through the venue.

SmartSource is the contractor for attendee lead retrieval. Meeting attendees are issued bar-coded name badges that will include their name, address, email, and telephone number. Information on how to reserve lead retrieval equipment for your exhibit or Industry Forum is provided in the service kit.

All exhibitors are responsible for reading and agreeing to the [Exhibitor Rules and Regulations](#).

Exhibitor/ Industry Partner Badge Access

Badged booth personnel may attend any session including courses, the plenary sessions and poster of the AANEM Annual Meeting however no CME or CEUs are granted for attendance. At the discretion of the AANEM and based on space availability, exhibitors may purchase a ticket to ticketed sessions at the onsite nonmember rate. Exhibitors can attend as spectators only. Attendance at any Industry Forums is limited and allowed only if seating is available after all interested standard attendees have been seated. Exhibit personnel will be allowed access to the Exhibit Hall 1-hour prior and 1-hour following the official exhibit hours. See [Exhibitor Rules and Regulations](#) for additional information.



Exhibit Schedule at a Glance

Exhibit Setup

7 am - 4 pm



Oct.

29

Exhibit Hall Open

(President's Reception in Exhibit Hall)

5:30 - 7 pm



Oct.

29

Exhibit Hall Open

9 am - 4 pm*



Oct.

30

Exhibit Hall Open

9 am - 4 pm*



Oct.

31

**Coffee breaks take place in the Exhibit Hall Thursday and Friday, 9:30 - 10 am and 3 - 4 pm. Times are subject to change.*

Exhibit Dismantling

4 - 9 pm



Oct.

31

Important 2025 Dates and Deadlines

Exhibit booth sales open/early bird pricing

Feb. 26

March

- Exhibitor resources available online
- Enter booth location preferences

Early bird pricing ends

May 1

May 20

Final booth assignments sent

100% booth cancellation fees begin,
including downsizing

June 25

June 25

Company descriptions due for publication
in meeting program

Exhibitors/industry partners
registration opens

June/July

July 31

Final booth payments due

Island booth renderings due

Aug. 30

Sept. 29

Advance warehouse receiving begins

Advance warehouse receiving ends
(to avoid late fees)

Oct. 22



Sponsorship Levels

Sponsorship/Support Level Opportunities & Benefits	Diamond \$150,000 +	Platinum \$110,000 +	Gold \$75,000 +	Silver \$50,000 +	Bronze \$25,000+	Friend \$5,000 to \$24,999
Acknowledgement of support level on signage at the AANEM Annual Meeting	★	★	★	★	★	★
Acknowledgement in the Annual Meeting Program	★	★	★	★	★	★
Acknowledgement in AANEM Edge	★	★	★	★	★	★
Acknowledgement in <i>Muscle & Nerve</i>	★	★	★	★	★	★
Acknowledgement on AANEM website	★	★	★	★	★	★
Acknowledgement of support level in the Annual Meeting Program	★	★	★	★	★	★
Complimentary ad space in Annual Meeting Program	full pg/premium placement	full pg	1/2-pg	1/3-pg	1/4-pg	
AANEM membership List for one-time mailing usage	★	★	★	★		
Invitations to attend President's Luncheon at AANEM Annual Meeting	4	3	2	1		
Insertion in annual meeting conference bag	★	★	★	★		
Acknowledgment of support level in Planning Guide	★					
Logo with description on Exhibitor Info page the Annual Meeting Program	★					
Early access to exhibit and sponsorship items (Industry Forums & Presentation Stages not included)	★					

Corporate Support & Sponsorship Recognition

Be recognized for your commitment to AANEM throughout the year for support of educational initiatives, events, advertising, and promotional opportunities. Support and sponsorship levels are determined by total monetary contributions (**paid by July 1**) provided by individual companies in the current year. There are two ways to achieve recognition:

1

Obtain a level cumulatively through “a la carte” selection of the following opportunities:

- Hosting an Industry Forum and presentation stages
- Sponsoring annual meeting opportunities and events
- Advertising in one or all of the following:
 - AANEM Edge ~ AANEM’s print newsletter
 - AANEM Spark ~ AANEM’s electronic news update
 - AANEM website

2

Pay an amount associated with one of the levels listed above and receive the recognition and benefits associated with that level.

NOTE: *Exhibit space, in-kind contributions, affiliate meeting space, membership mailing list rental, paid registration for delegates and/or staff, and American Neuromuscular Foundation contributions are not included in calculating the support levels.*



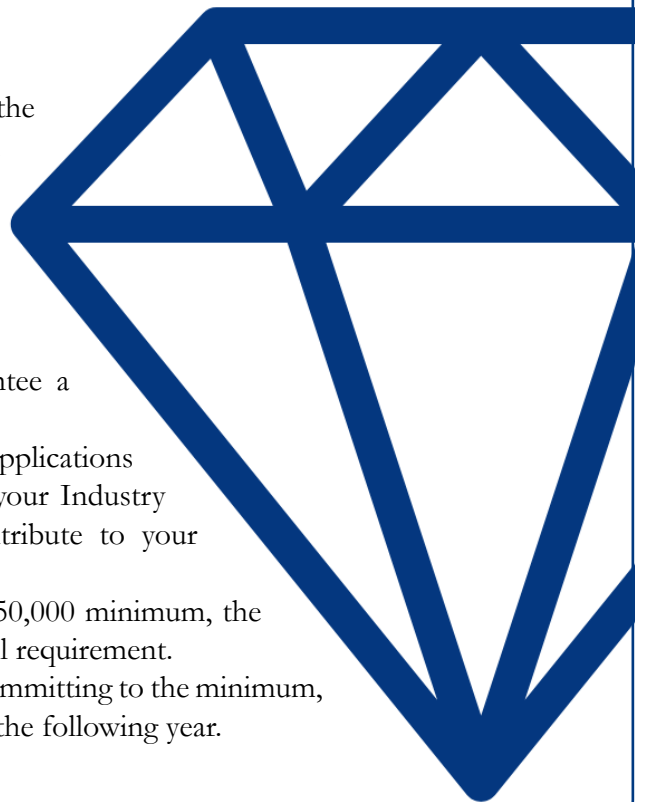
NEW!

Diamond Level (Formerly Platinum PLUS)

Partners who commit to the Diamond level will have the advantage of selecting their preferred sponsorships and exhibit items two days before general opening. Diamond level commitment must be confirmed by Feb. 19 by emailing dsidenstricker@aanem.org.

Need to Know Info

- To secure early access, your company must guarantee a minimum investment of \$150,000.
- Please note: Industry Forums and Presentation Stage applications will remain unavailable until general sales open. If your Industry Forum application is approved, the cost will contribute to your Diamond-level commitment.
- If the total sponsorship selections fall below the \$150,000 minimum, the difference will be invoiced to meet the Diamond-level requirement.
- If payment is not received to achieve this level after committing to the minimum, that company will not be eligible for the early access the following year.





Presentation Opportunities

Industry Forums.....\$45,000 - \$85,000
 Industry Forums offer an opportunity to provide education on a topic related to a disease state, research findings, product, service, or build your corporate brand. All sessions are open to registered meeting attendees free of charge. **Food and beverage is provided by AANEM for all Industry Forum attendees during a 60-minute presentation.**



RULES & REGULATIONS

- Breakfast Forum.....\$45,000**
 8 available - Oct. 29, 30, 31, Nov. 1 | 100 seating Limit | *Breakfasts run concurrently each day*
- Lunch Forum.....\$70,000**
 3 available - Oct. 29, 30, 31 | 200 seating limit | *Lunches run concurrently each day*
- Lunch Forum.....\$85,000**
 3 available - Oct. 29, 30, 31 | 250 seating limit | *Lunches run concurrently each day*
- Virtual Industry Forum.....\$70,000**
 3 available - Oct. 29, 30, 31

If you are interested in a Virtual Industry Forum option, please contact our Corporate Manager at dsidenstricker@aanem.org.

Hosts receive the following:

- Complimentary session meeting space (room designated by the AANEM)
- Complimentary standard AV (one projection screen, one laptop computer for presentation, one LCD projector, one lavalier microphone, one table microphone, one wireless slide advancer with laser pointer)
- Complimentary listing on the AANEM website with a link to the sponsor’s website
- Complimentary preregistered attendee list for your company’s targeted mailing
- Inclusion of session information on signage at annual meeting
- Waiver of AANEM door drop access fee (hotel fees still apply)
- Session details included in the Annual Meeting Program and mobile meeting app
- Administrative fee applied toward support recognition level
- Additional benefits as provided by support recognition level

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Presentation Stage.....\$8,500 - \$17,000

Sponsor an informational educational demonstration or small group presentation conducted within the Exhibit Hall. *Times subject to change*

- The spaces will have a presentation stage, basic audio visual and theatre seating limited to 30.
- Available only during Exhibit Hall dates and hours.
- Two stages running concurrently.
- The stage schedule will be posted within the Exhibit Hall, the Annual Meeting Program and in the meeting mobile app. Time slots are first come first serve.

Presentation Stage Breaks.....\$8,500

- Thursday and Friday
- 20 minutes | 9:40-10 am, 2:40-3pm, 3:10-3:30pm

NEW! Presentation Stage Lunch.....\$17,000

- Thursday and Friday
- 45 minutes | 11:40 am-12:25 pm
- Food and beverage is provided by AANEM for the presentation stage lunches.



Digital Marketing



Wi-Fi Access.....\$30,000

Sponsor the wireless internet access in the meeting space and help attendees stay connected while away at the AANEM Annual Meeting.

- Full screen image of company artwork on the Wi-Fi entry page
- Customized access code for Wi-Fi usage in the meeting space
- Recognition of sponsorship level on the AANEM website, in the Annual Meeting Program, in the Meeting Mobile App, and on promotional meter board and easel signage
- All Bronze level support benefits listed on page 8



NEW! Digital Readerboard Branding.....\$30,000

Enhance your brand's presence with exclusive Digital Readerboard Branding. Displayed prominently across 9 digital screens, your ads will seamlessly guide and engage attendees throughout the meeting space along with the hotel's map and content.

- Corporate artwork or logo displayed on a total of 9 digital screens
- All Bronze level support benefits listed on page 8



For specific location details view the [SPECIFICATIONS GUIDE](#)



Mobile Meeting App.....\$18,000

Sponsor the mobile meeting app that includes searchable meeting agenda, sessions, venue maps, attendee and speaker lists, scientific abstracts, exhibitor listings and more.

- Free rotating banner ad appearing at the bottom of every screen with a re-direct URL link to sponsors designated page
- Recognition of sponsorship level on the AANEM website, in the Annual Meeting Program, and on a promotional onsite meter board
- All Friend level support benefits listed on page 8



NEW! AI Cartoon Portrait.....\$5,000

Bring a touch of fun and creativity to the event with the AI Cartoon Portrait! Located in the Exhibit Hall, attendees can snap a photo and watch it transform into a charming, personalized AI-generated cartoon, creating a unique keepsake they'll love to share.

- Corporate logo/artwork on signage at AI cartoon station
- All Friend level support benefits listed on page 8



Meeting Materials



BACK! Hotel Key Cards.....\$25,000

The key to success! Provide meeting attendees with a customized room key that includes your full-color corporate logo/artwork on the front of the key. Artwork will be coordinated between the sponsor and the AANEM. Key and printing costs are included with the sponsorship fee.

- Corporate logo/artwork on each key card
- All Bronze level support benefits listed on page 8



Reusable Water Bottle.....\$18,000

Attendee will receive a water bottle with your company name/logo. Water bottles will be available during the meeting. Watering stations will be conveniently located in the Exhibit Hall where attendees can fill their water bottles during refreshment breaks. 1,000 water bottles to be provided.

- Corporate logo/artwork on each water bottle
- All Friend level support benefits listed on page 8



Meeting Bag.....\$18,000

Available to every attendee, the conference bags offer the greatest visibility for your company at the meeting.

- Your company logo displayed alongside the AANEM logo, or an insert inside the bag if company policy does not allow for logo placement
- All Friend level support benefits listed on page 8



Name Badge Lanyards.....\$18,000

Name badge lanyards are available to all meeting attendees, giving your company exposure throughout the meeting.

- Corporate logo, name and/or website printed on each lanyard
- All Friend level support benefits listed on page 8

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Morning Jump Start Coffee.....\$7,500 per day/\$25,000 full meeting

Be the first company to catch the eyes of the attendees in the early mornings with a hot cup of coffee.

- Corporate logo/artwork on disposable coffee cups for full meeting sponsorship only
- Corporate logo/artwork signage
- All Friend level support benefits listed on page 8



Coffee Cups.....\$7,000

Have your corporate name “in hand” when attendees explore exhibits and the coffee breaks!

- Corporate logo/artwork on disposable coffee cups in Exhibit Hall
- All Friend level support benefits listed on page 8



Meeting Bag Insert.....\$4,500

Your materials will be placed in the attendee’s conference bag, offering direct exposure to engaged participants throughout the meeting.

- Bag insert available to all meeting attendees



Conference Pens.....\$3,000

Be at the fingertips of all attendees when we distribute your pens to all meeting attendees. You supply the pen and we will include it in each attendee’s conference bag.

- Pen available to all meeting attendees



Preregistered Attendee List.....\$825

Attendee list to be pulled three weeks prior to the meeting and is not suitable for mailing.



Onsite Promotions



Power Zone on Lobby Level.....\$30,000

Attendees rely on mobile technology to stay connected throughout the meeting. Located on the lobby level, near the Poster Hall, this high-traffic charging area offers an excellent opportunity to showcase your brand. Your product or company logo will be prominently displayed, ensuring maximum visibility during the meeting.

- Signage placed in the brand charging station area
- All Bronze level support benefits listed on page 8



Power Zone on Ballroom Level.....\$15,000

Keep attendees powered up and connected on the go by sponsoring this charging area on the ballroom level. Situated in a key area near session rooms, this area offers prime visibility to a steady flow of participants. Your product or company logo will be prominently featured at the charging stations, providing consistent exposure as attendees recharge their devices and prepare for their next session.

- Signage placed in the brand charging station area
- All Friend level support benefits listed on page 8



Escalator.....\$15,000 (5 available)

Elevate your brand’s visibility as it travels along high-traffic escalators, captivating audiences at every step. Secure your prime advertising space today.

- Custom clings on main straight sections of escalators. Two sets of escalators (one going up and one going down) with a total of 4 glass sides covered with your artwork
- Escalator locations are first come first served
- All Friend level support benefits listed on page 8



For specific location details view the [SPECIFICATIONS GUIDE](#)

Continued on next page



NEW! Elevators.....\$15,000 (5 available)

Take your brand to new heights with premium advertising on high-traffic elevators, ensuring your message moves with attendees throughout the day.

- Elevator location are first come first serve
- Custom artwork or logo on elevators
- All Friend level support benefits listed on page 8



For specific location details view the [SPECIFICATIONS GUIDE](#)



Wrapped Column in Exhibit Hall.....\$8,000

Stand tall and stand out in the Exhibit Hall! Amplify your brand’s presence with the wrapped column directly in the front entrance of the hall. Secure these prominent spaces to showcase your message, captivating attendees from every angle. Only 1 available.

- Corporate artwork on column
- All Friend level support benefits listed on page 8



Meter Boards.....\$3,600

Promote your product, service, or exhibit presence on a single-sided meter board that is located in a high traffic area.

- One full-color, 1-sided meter board placed in high traffic area



UPDATED! AANEM Discovery Challenge

Engage attendees with the AANEM Discovery Challenge, designed to drive traffic to your booth in the Exhibit Hall. Attendees visit participating exhibitors, check in via the meeting app, and become eligible for standard prize drawings. The attendees can take it a step further with the Bonus Round! After standard check in, attendees can answer a short question in the app, with answers provided by your booth representatives. Participants who complete the Bonus Round are entered to win exclusive top-tier prizes. Q&A to be provided from the exhibitors.

Standard Exhibitor Challenge Sponsors (Maximum of 9).....\$600

- Logo included on signage, in the program page and in the meeting app

Grand Prize Challenge Sponsor (Maximum of 1).....\$1,000

- Logo listed first on signage, in the program page and in the meeting app
- Host of the grand prize distribution for each day

Maximum of 10 exhibitor participants. AANEM reserves the right to cancel the challenge if a minimum of six (6) sponsorships are not sold by June 25.

**Funding will not be utilized by AANEM in any manner that will constitute a reportable transfer of value to a covered recipient under the Physician Payment Sunshine Act, including for entertainment, food or beverage, gifts, or promotions for individual attendees.*



Meeting Activities



President’s Welcome Reception.....\$30,000

The President’s Welcome Reception is the premier social event of the AANEM Annual Meeting. This well-attended event will take place on Wednesday evening and features cocktails and light hors d’oeuvres provided by the AANEM. Event will take place in the Exhibit Hall on Wednesday from 5:30 – 7 pm.

- Cocktail napkins at the reception with your logo
- Signage and recognition at the event
- All Bronze level support benefits listed on page 8



Resident & Fellow Lunch.....\$25,000

This luncheon will be held for all resident and fellow attendees. Several AANEM board members and directors will be invited to socialize and network during this luncheon.

- Corporate recognition in program materials/signage
- Corporate recognition on easel sign outside the luncheon room
- Invitation for 4 representatives to attend the luncheon
- All Bronze level support benefits listed on page 8



Abstract Awards Reception.....\$25,000

Meeting attendees are invited to a lively reception on Thursday from 5:30–7pm, offering the perfect opportunity to network with colleagues and explore award-winning poster presentations, while enjoying complimentary food and beverages.

- Cocktail napkins at the reception with your logo
- Signage and recognition at the event
- All Bronze level support benefits listed on page 8

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EMG Talk.....\$15,000

Drs. Bill Litchy and Larry Robinson are on stage once again for their highly anticipated EMG Talk featuring Spike and Wave. Enjoy a well attended, entertaining and educational evening. Complimentary alcoholic and nonalcoholic beverage will be provided.

- Corporate recognition in program materials/signage
- Corporate recognition on easel sign outside the room
- Cocktail napkins with your logo
- All Friend level support benefits listed on page 6



Educational Session Support.....\$1,000 - \$25,000

There are many opportunities for your organization to provide support at the AANEM Annual Meeting through various educational sessions, workshops, and ask the experts sessions.

All AANEM educational session supporters receive the following recognition:

- Recognition signage at the meeting
- Acknowledgement in the Annual Meeting Program
- Acknowledgement on the AANEM website

Determine which session(s) is best for your organization based on whether you desire maximum or focused exposure.

Please email dsidenstricker@aanem.org to request a complete listing of available sessions/topics.



Publication Advertising



Annual Meeting Planning Guide

A print publication highlighting AANEM Annual Meeting sessions, workshops, and registration details that informs neuromuscular specialists and allied health professionals about the meeting and assists with registration.

Audience: Mailed to AANEM members, past attendees, and available online as a PDF.

Frequency: Published annually before registration opens.



Annual Meeting Program

A print publication for AANEM Annual Meeting attendees that provides the meeting schedule and essential information.

Audience: Distributed to attendees and available online as a PDF for non-attendees.

Frequency: Published annually.



AANEM Edge

AANEM's print magazine for members that shares updates, research, and resources to support neuromuscular specialists in providing exceptional care.

Audience: Mailed to AANEM members (over 7,800 professionals). Available online as a PDF for non-members.

Frequency: Published twice a year (Winter Issue – Feb.1 & Summer Issue – Aug. 1).



AANEM Spark

AANEM's biweekly digital newsletter that delivers updates, research, and resources to support neuromuscular specialists and promote AANEM initiatives.

Audience: Emailed to AANEM members (over 7,800 professionals).

Frequency: Distributed every other Wednesday throughout the year.

Performance:

99.5% successful delivery rate

51% total open rate

3.4% click-through rate

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AANEM Website

A public website for AANEM that provides resources, updates, and member-specific information to support neuromuscular specialists and raise awareness about neuromuscular diseases. This includes neuromuscular professionals, AANEM members, non-members, patients, and the general public.

Frequency: Content updated regularly.

Performance:

172,855 average monthly pageviews

4,870 average monthly home page pageviews

11,837 average monthly pageviews from June-October for “Meeting Pages “



For more information on each opportunity, view: [ADVERTISING KIT](#)



Mailing List Rental.....Price Varies

Mail your message directly to members of the AANEM or AANEM Annual Meeting attendees.

Mailing list rental options and rates are available from InFocus Marketing at

www.infocusmarketing.com/lists/aanem.



[AANEM MEMBER/ATTENDEE LIST](#)



Muscle & Nerve Journal Advertising.....Price Varies

Muscle & Nerve is the official medical journal of the AANEM and is an international and interdisciplinary publication of original contributions in both health and disease. This 100% paid subscription readership of over 7,800 members and 1,000 institutions provides a qualified audience for your advertising message.



[MUSCLE & NERVE RATE CARD](#)



Questions?

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