



# UltraEMG

## CORPORATE EXHIBIT & SPONSORSHIP OPPORTUNITIES

Sonesta Fort Lauderdale Beach Hotel | March 12-15, 2025



This intimate educational event offers a meaningful experience for companies to engage with attendees and faculty in an interactive setting.

# MEETING INFORMATION

UltraEMG provides the opportunity to connect directly with attendees in a physician-only meeting. This intimate educational event offers a meaningful experience for companies to engage with attendees and faculty in an interactive setting. Participants enhance their knowledge of ultrasound and EMG, led by course director Jeffrey A. Strakowski, MD and experts in the field including Katharine E. Alter, MD; Michael S. Cartwright, MD; Albert Clairmont, MD; Lisa D. Hobson-Webb, MD; David C. Preston, MD; Lawrence R. Robinson, MD; Devon I. Rubin, MD; Erik V. Stålberg, MD, PhD; Francis O. Walker, MD.

## OPPORTUNITIES TO PARTICIPATE

There are two ways to achieve recognition:

1. Obtain your Sponsorship level by paying for the level listed below.
  - Sponsorship Levels includes a table top exhibitor space
2. Choose Sponsorship level and add customized advertising to optimize your company’s visibility.
  - Conference Material & Reception Sponsorships (See below)
  - Publication Advertising (AANEM’s Edge, Spark, Website)

Inclusive Sponsorship/Support Level Opportunities & Benefits	Platinum \$8,500	Gold \$4,500	Silver \$2,500
Tabletop exhibitor space on-site (see display guidelines)	X	X	X
Acknowledgement of support level on signage at the meeting	X	X	X
Acknowledgement in the meeting program	X	X	X
Acknowledgement of support level on the UltraEMG webpage	X	X	X
One pre-registered attendee list (not suitable for mailing)	X	X	X
One-time mailing usage use of meeting attendee list	X	X	
Complimentary ad in the meeting program	full pg	1/2 pg	
One-time mailing usage use of the AANEM member list	X		



# CONFERENCE MATERIAL & RECEPTION SPONSORSHIPS

## WiFi Access..... \$6,000

Sponsor the wireless internet access in the meeting space and help attendees stay connected while away at the AANEM UltraEMG.

- Customized access code for WiFi usage in the meeting space
- Recognition of sponsorship placed on AANEM website, in the UltraEMG program, and on a promotional sign

## Welcome Reception..... \$4,500

The Welcome Reception is the premier gathering of the AANEM UltraEMG. Socialize and network with attendees while enjoying cocktails and light hors d'oeuvres provided by AANEM.

- Corporate logo/artwork on cocktail napkins at the reception
- Signage and recognition at the event

## Name Badge Lanyards..... \$1,500

Name badge lanyards are distributed to all meeting attendees, giving your company exposure throughout the meeting with direct contact to the attendees.

- Corporate logo, name, and/or website printed on each lanyard

## Coffee Cup Sleeves.....\$750

Have your corporate name “in hand” when attendees explore exhibits and network at coffee breaks.

- Corporate logo or name printed on the coffee cup sleeves

## Notebooks.....\$500

Capture every idea, important notes and details by being in the attendees hands during the entire meeting. You supply the note books and we will provide one to each attendee.

- Notebooks distributed to all meeting attendees

## Conference Pens.....\$500

Be at the fingertips of all attendees when we distribute your pens to all meeting attendees. You supply the pen and we will place it at each seat at the meeting.

- Pen distribution to all meeting attendees

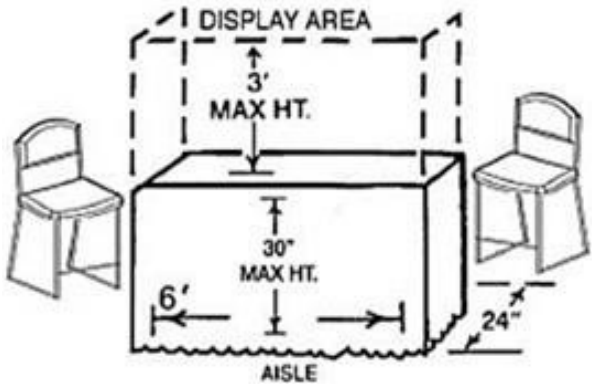
*NOTE: In-kind contributions, membership mailing list rental, paid registration for delegates and/or staff, and Foundation contributions are not included in calculating the support levels.*

# TABLE EXHIBIT DISPLAY GUIDELINES

Booth purchase - \$2,500 includes Silver level benefits

## Your Exhibit Space Includes:

- One draped table – 6’ long x 2’ deep x 30” high
- Two chairs
- One wastebasket



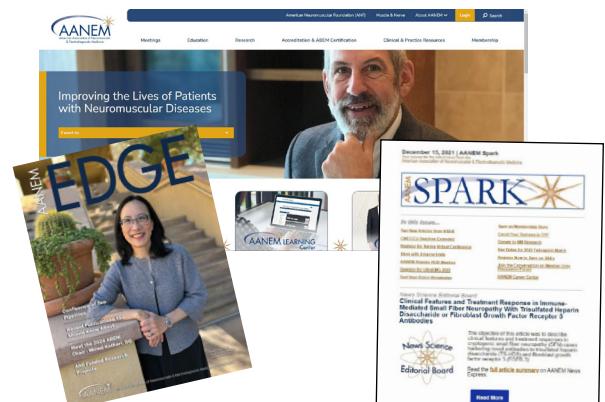
## Table Display Guidelines:

- Table top height may not exceed 7ft, exhibit fixtures, signage, products, etc. must be placed on top of the table top.
- Display space may not extend beyond the table surface.
- Signs or banners reaching a maximum of 6’ long x 30” high may be hung from the drape on the front of the table.
- Maximum height permitted on top of the table is 3’ high.
- **YOUR TABLE TOP IS YOUR ONLY DISPLAY SPACE**
- The exhibit area is carpeted, no other flooring is allowed.
- Free standing signage is permitted BEHIND your table only not next to your table.
- Pop-up displays are permitted on top of your table or behind it, not next to your table.
- Additional furniture will not be permitted, nor will ordering additional chairs or a different size table be permitted.

# PUBLICATION ADVERTISING

Add customized advertising to optimize your company’s visibility. See below for advertising options and our [Advertising Kit](#) for details.

- AANEM EDGE ~ AANEM’s print newsletter
- AANEM Spark ~ AANEM’s electronic news update
- AANEM Website



# EXHIBIT SCHEDULE AT A GLANCE

## Exhibit Setup

Wednesday, March 12

6 - 8 am

## Breaks & Exhibit Times

Wednesday, March 12

7 - 8 am

10:15 - 10:30 am

11:30 am - 1 pm

3:15 - 3:45 pm

5:30 - 6:30 pm

Thursday, March 13

7 - 8 am

10:15 - 10:30 am

11:30 am - 1 pm

4 - 4:30 pm

Friday, March 14

7 - 8 am

9:30 - 9:45 am

11:30 am - 1 pm

4 - 4:30 pm

Saturday, March 15

7 - 8 am

9:30 - 9:45 am

11:45 am - 1 pm

4 - 4:30 pm

## Exhibit Dismantling:

Saturday, March 15

4:30 - 5:30 pm

# ULTRAEMG EXHIBIT SPACE & SPONSORSHIP APPLICATION

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## CONTACT INFORMATION

Contact: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## REGISTRATION TYPE

Yes, I would like to sponsor the event

Platinum Level     Gold Level     Silver Level

## SPONSORSHIP OPPORTUNITIES

WiFi     Welcome Reception     Name Badge Lanyards     Coffee Cups Sleeves

Notebooks     Conference Pens

## PAYMENT METHOD (Please select one)

Visa     Master Card     Discover     American Express     Check

Name of Cardholder: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_

## AUTHORIZATION

I am an authorized representative of the company with full power and authority to sign and deliver this application and contract. The company listed on this application agrees to comply with all the policies, rules, and regulations contained in the Exhibitor Prospectus and all policies, rules, and regulations adopted after publication of the prospectus. *Exhibit and sponsorship contracts will not be processed unless signed and include payment.*

Authorized Officer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## CANCELLATIONS

All notices of cancellation or reduction in space must be received in writing by Jan. 31, 2025, to receive a refund of fees paid minus a \$200 administrative fee. No refunds will be made after Jan. 31, 2025.

## AANEM Exhibit and Corporate Support Contact

Danielle Sidenstricker | Corporate Manager | dsidenstricker@aanem.org | 507.288.0100