SPONSORSHIP OPPORTUNITIES

Be recognized for your commitment to AANEM throughout the year for support of educational initiatives, events, advertising, and promotional opportunities.

Support & sponsorship levels are determined based on total monetary contributions (paid by January 21, 2020) provided by individual companies. Support of UltraEMG will increase your support of AANEM and improve your score for exhibits at the AANEM Annual Meeting.

There are 2 ways to achieve recognition:

1. Obtain a level of support by paying for the level listed below
2. Choose a level of support and add advertising from our Media Kit offerings in one or all of the following to reach the level listed below:
   - The Edge ~ AANEM’s print newsletter
   - The Spark ~ AANEM’s electronic news update
   - AANEM website

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space (Optional - Available on Request) *includes a 6’ skirted table and two chairs and attendance at the social events for up to two reps</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement of support level on signage at the meeting *Reservation Deadline 1/21/2020 to be included on signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement in the meeting program</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement of support level on ULTRA EMG webpage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>One pre-registered attendee list (not suitable for mailing)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>One-time mailing usage of meeting attendee list</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>One-time mailing usage of the AANEM member list</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary ½ page ad in the meeting program</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AANEM Corporate Support Contact
Questions? Contact:
Shelly Jones, CAE, CPPM | Corporate Relations & Foundation Director
Email: sjones@aanem.org  Telephone: (507) 288-0100
TABLE TOP EXHIBIT DISPLAY GUIDELINES

Your exhibit space includes:
• One draped table, 6’ long x 2’ deep x 30” High.
• Two chairs
• One wastebasket

Table Display Guidelines:
• Table top Height may not exceed 7’, exhibit fixtures, signage, products, etc. must be placed on top of the table top.
• Display space may not extend beyond the table surface.
• Signs or banners reaching a maximum of 6’ long x 30” high may be hung from the drape on the front of the table.
• Maximum height permitted on top of the table is 3’ high.

YOUR TABLE TOP IS YOUR ONLY DISPLAY SPACE
• The Exhibit area is carpeted, no other flooring is allowed.
• Free standing signage is permitted BEHIND your table only, not next to it.
• Pop-up displays are permitted on top of your table or behind it, not next to your table.
• Additional furniture will not be permitted, nor will ordering additional chairs or a different size table be permitted.

EXHIBIT SCHEDULE AT A GLANCE

Exhibit Setup
Tuesday, February 18
3:00–5:00 pm

Breaks & Exhibit Times
Wednesday, February 19
7:00–8:00 am - Breakfast
10:15–10:30 am - Morning Break
3:15–3:45 pm - Afternoon Break
5:30–6:30 pm - Reception

Thursday, February 20
7:00–8:00 am - Breakfast
10:15–10:30 am - Morning Break
3:15–3:45 pm - Afternoon Break

Friday, February 21
7:00–8:00 am - Breakfast
9:45–10:00 am - Morning Break
3:15–3:45 pm - Afternoon Break

Saturday, February 22
7:00–8:00 am - Breakfast

Exhibit Dismantling
Saturday, February 22
4:00–6:00 pm
SPONSORSHIP APPLICATION

COMPANY INFORMATION

Company Name: ________________________________________________

Address: ____________________________________________________________________________________________

City: ____________________________ State: ____________________________ Zip: ____________________________

Phone: ____________________________ Website: ___________________________________________________________________________

CONTACT INFORMATION

Sponsorship Contact: ______________________________________________________________________________________

Sponsorship Contact Title: ____________________________________________________________________________________

Sponsorship Contact Phone: ____________________________________________________________________________________

Sponsorship Contact Email: ____________________________________________________________________________________

REGISTRATION TYPE

Sponsorship Level

__ Yes, I would like to sponsor the event (please select a sponsor level below)

__ Platinum Level ($10,000)   __ Gold Level ($5,000)   __ Silver Level ($2,500)

Exhibit Display

__ Yes, I would like to utilize the exhibit offered with sponsorship   __ No exhibit, thank you

PAYMENT METHOD (Please select one)

__ Visa   __ Master Card   __ Discover   __ American Express   __ Check

Name of Cardholder: _______________________________________________________________________________________

Amount Enclosed: _______________________________________________________________________________________

Credit Card Number: ______________________________________________________________________________________

Expiration Date: __________________ Security Code: __________________

Signature of Cardholder: ___________________________________________________________________________________

AUTHORIZATION

I am an authorized representative of the company with full power and authority to sign and deliver this application and contract. The company listed on this application agrees to comply with all the policies, rules, and regulations contained in the Exhibitor Prospectus and all policies, rules, and regulations adopted after publication of the prospectus. Exhibit and sponsorship contracts will not be processed unless signed and include payment

Authorized Officer Signature: __________________ Date: __________________

SUBMIT APPLICATION AND PAYMENT TO: AANEM • 2621 Superior Drive, NW • Rochester, MN 55901