AANEM Guidelines for Poster Sessions

Posters are visual narratives used to present recently completed research studies. Unlike a manuscript that contains mostly text, a poster uses mainly graphs, charts, etc. to present the content. Narrative should be kept to a bare minimum. Because posters will be accessible outside of the presentation times, your poster should be self-contained and self-explanatory, allowing viewers to understand the project without additional author explanation.
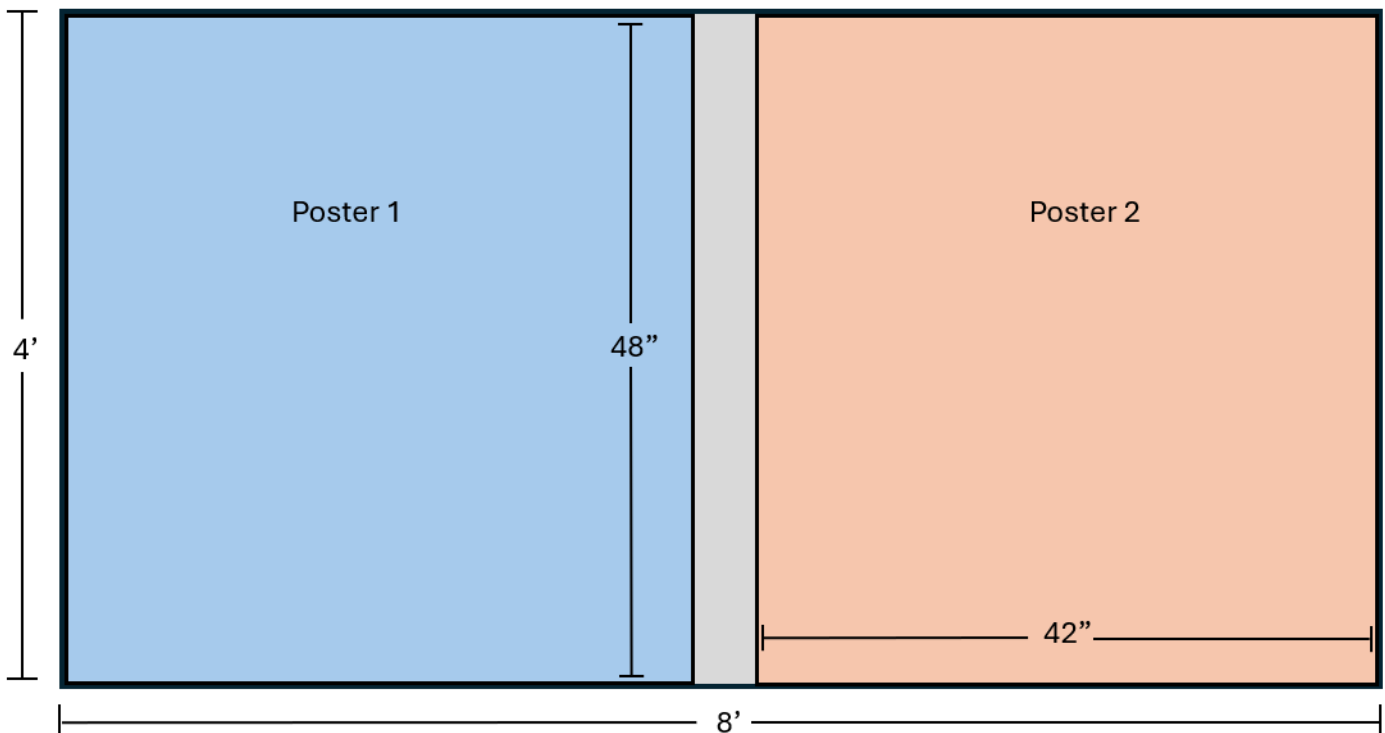
Poster Print Style
- Text should be large enough to see from a distance (approximately one inch in size); title characters should be two times larger than any text.
- Allow generous margins on both right and left sides.
- Sans serif, boldface type is suggested.

Poster Content
- There should be a heavy focus on figures, such as charts, graphs, and other visual images.
- Text or narrative should be very brief and should not repeat what viewer can see from looking at the figures.
- Content should be informative but not exhaustive.
- References should be included on the poster if there are fewer than 5. Alternatively, you may indicate on your poster that references are available upon request and/or provide a QR code for additional information.
- All financial disclosures, grant information, or prior presentations must be clearly stated on the poster.

Poster Layout
- Display boards are 4 feet high by 8 feet wide. Each board will display two posters side by side.

- Allow enough white space between different elements of presentation to create a contrast between sections.
- Highlight more important information using size, position, and color.
- Use numbers, arrows, or bullets to create a visual path for viewers to follow.

Additional Considerations

- Allow enough time for preparation, shipping, etc.
- Plan your method of transporting the poster (e.g., taking on the plane, shipping ahead)
- If possible, consult a graphic designer and/or desktop publishing templates.
- Consider practicing your oral presentation to be prepared for viewer questions.

Example poster layout