

Details on how to utilize the Press Release files are outlined below.

Sharing news of your Accreditation

The press release template included in this packet is designed for your institution to modify based upon your laboratory's promotional needs. Please modify the quote. It may be used for both internal and external audiences, as noted below.

- When using the press release
 - o Fill in the fields designated in red with your institution's information.
 - o Maintain the AANEM boilerplate information.
- Distribute the completed press release to:
 - o Your institution's communications/media relations department
 - o Your referral sources
 - o To a media contact or general inbox for your:
 - » Local/regional newspapers
 - » Local/regional television station

Please contact us at accreditation@aanem.org or 507.288.0100 with questions.