



American Association of Neuromuscular
& Electrodiagnostic Medicine

INTELLIGENT MARKETING STARTS HERE

EXPAND YOUR REACH
BROADEN YOUR IMPACT

Maximize your marketing
efforts with trackable and
quantifiable digital exposure.

Partnered with



Overview

We know AANEM is important to you and your business. As we continue our mission to improve the quality of patient care and advance the science of NM diseases and EDX medicine by serving physicians and allied health professionals who care for those with muscle and nerve disorders, we want to share an opportunity to reach our online audience through digital sponsorship.

We're offering you...

An Advertising Opportunity Employing Digital Ad Retargeting

What is Ad Retargeting?

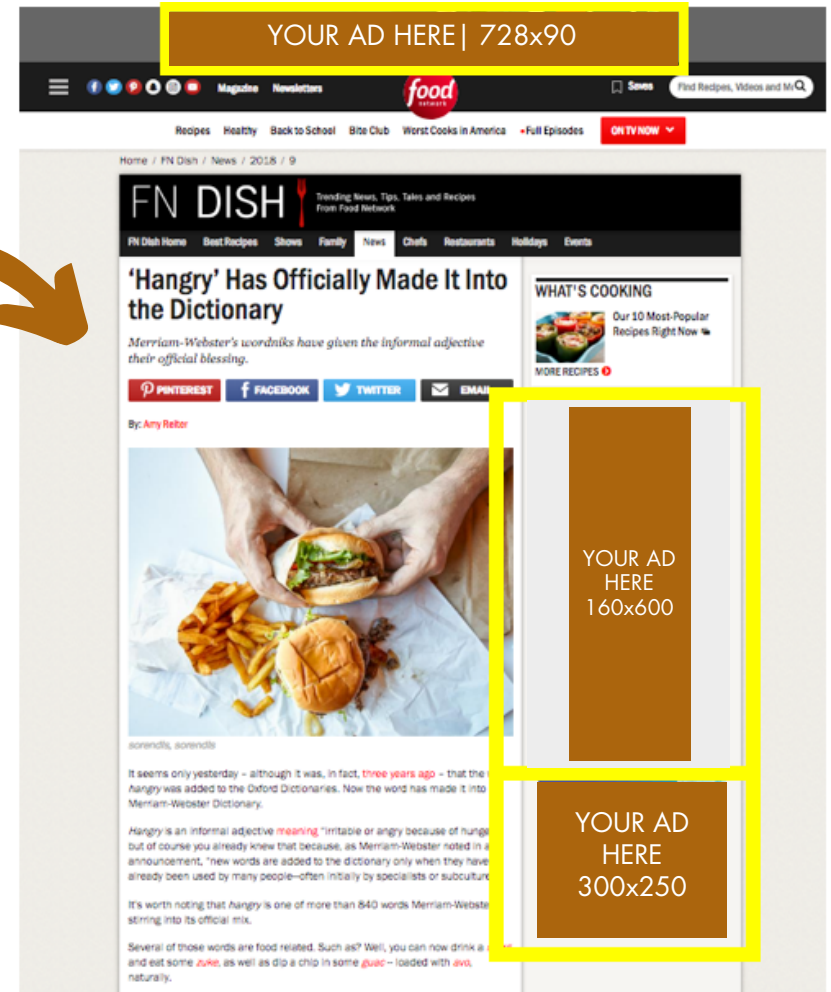
Ever look at a pair of shoes online, or a potential vacation spot, and then for the next couple weeks you notice ads for those same shoes or that same vacation spot seem to be following you around the internet? That's ad retargeting. Retargeting uses cookies to track visitors of one website and then reach those same visitors with ads on other websites, such as looking up recipes on the Food Network or reading the news on The Wall Street Journal.

Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to AANEM website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

Quality Audience

Don't rely on broad, generic targeting on common ad platforms to market your company. Stand out with AANEM's uniquely qualified audience that will showcase your business to those who need you the most.



How Does It Work?

Step 1

An internet user visits our website



Step 2

The user exits the website



Step 3

Your ad will be displayed on other websites the user visits



Your ads will appear on multiple major websites and mobile apps, following the AANEM audience wherever they go.

Ad sizes include:

Leaderboard

728 x 90

Wide Skyscraper

160 x 600

Square Pop-Up

300 x 250

728x90

300x250

160
x
600

Ad Sizes & Specs may include
.png, .jpg or .gifs only;
no flash ads

CHOOSE YOUR PACKAGE

	Package	Price	Duration	# of Impressions
→	SMALL	\$2,000	3 Months	50,000
→	MEDIUM	\$3,500	3 Months	125,000
→	LARGE	\$5,000	3 Months	300,000



**Quantifiable
Results With**



Receive detailed reports that allow you to see your campaign results in real-time, including impressions, clicks, and geographical locations of ads served.

